

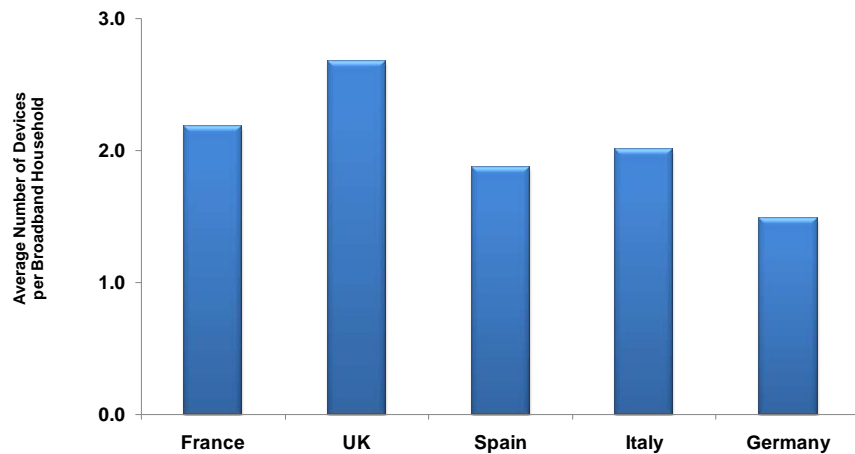
**Synopsis**

*Digital Lifestyles: Western Europe* provides a holistic view of the trends in digital living and the connected home for consumers in Western Europe.

The report is broken out by nation and provides a picture of the home for the connected consumer and the trends that influence consumer habits and purchase decisions.

**Average Number of TV-Connected Devices**

**Average Number of TV-Connected Devices per Broadband Household**



Source: *Digital Lifestyles: Western Europe*  
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"Technology companies cannot hope to be successful with today's consumers without understanding the overall digital home environment and the trends that are shaping today's connected lifestyles," said Brett Sappington, a senior analyst at Parks Associates. "*Digital Lifestyles: Western Europe* provides insight into the current and future devices, services, and digital media habits used by consumers in Western Europe."

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